



Shelby Energy Cooperative

A Touchstone Energy® Cooperative 

October 2017

Celebrating Cooperatives

Shelby Energy is a cooperative business and it's really amazing to work for an organization that celebrates its business structure each year.

Since 1930, cooperative businesses have been celebrating their unique business philosophies and framework, but modern day cooperative principles have been around since 1844 when a group of weavers and artisans in Rochdale, England, began a trade store.

Cooperative businesses are a great way to get things done. They can be as small as a community-buying club and as large as a Fortune 500 company. With approximately 29,000 cooperative businesses in the United States, they generate \$650 billion in annual revenue and 2.1 million jobs. Cooperatives are a key to building stronger and more vital communities, particularly in rural areas.

Research shows that when consumers know a business is a cooperative, they are more likely to do business with it. With consumer trust in co-ops topping investor-owned companies, doing business the cooperative way is a win-win proposition.



celebrating our continuous commitment to our communities.

Each year, there is a group of co-op folks that develop Co-op Month information as well as determine a new theme that showcases what cooperatives are all about. This year's theme is "Cooperatives Commit," and is one we can definitely rally behind.

It is great to recognize cooperatives with a monthlong celebration each year, but we want our members to know that Shelby Energy is committed to them each day of the year, not just during October, to providing you with safe, affordable, and reliable electric cooperative service.

That's what farmers in our area thought 80 years ago. Already familiar with cooperative business—the feed store, insurance companies, etc.—they knew a cooperative business would be the way to go to bring lights and electricity to all of us.

In October of each year, we celebrate the cooperative business model in which we have so much pride. During Co-op Month this year, we are

electric cooperative service.

Debra J. Martin
President & CEO
Shelby Energy
Cooperative



BOARD OF DIRECTORS

Ashley Chilton • Chairman
Roger Taylor Jr. • Secretary-Treasurer
R. Wayne Stratton • Diana Arnold
Pat Hargadon
Debra J. Martin • President & CEO
Donald T. Prather • Attorney

Shelbyville Office Hours

Monday – Friday:

7:30 a.m. – 4:30 p.m.

Mailing Address: 620 Old Finchville Road
Shelbyville, KY 40065-1714
(502) 633-4420

Remote Payment Centers

Henry County Supply

Monday, Wednesday, Friday: 8 a.m. – 5 p.m.

Tuesday, Thursday: 8 a.m. – 6 p.m.

Saturday: 8 a.m. – 3 p.m.

Riverside

Smoker's Friendly

Monday - Thursday: 8:00 a.m. – 6:30 p.m.

Friday and Saturday: 8:00 a.m. – 7:30 p.m.

Sunday: 9:30 a.m. – 5:30 p.m.

Poppy's General Store

24 Equity Drive, Bedford, KY 40006

(502) 663-6028

Mon. – Sat. 5:30 a.m. – 9:00 p.m.

Sunday 12:00 p.m. – 9:00 p.m.

For information or to report an outage

1-800-292-6585

Visit our website at:

www.shelbyenergy.com

Email: shelbyenergy@shelbyenergy.com

Online Bill Pay:

Access your Shelby Energy account
through our website at

www.shelbyenergy.com.

Click on "Online Bill Pay" to view your
electric bill and make payments by debit
card, e-check, Visa, or MasterCard.

All members signing up for new service
with Shelby Energy receive a short survey.
Members who return the completed survey
to Shelby Energy are automatically eligible
to win a one-time \$20 credit on their elec-
tric bill. Each month, one name is drawn
and a lucky Shelby Energy member receives
a bill credit on their next statement.

The new connect survey winner for July 2017 is
Adam Johnson of Shelbyville, KY.



CFL FRIDAYS

The month of October will bring
"CFL Fridays" back to Shelby Energy.
Every Friday during October,
National Cooperative Month, you
will receive a free CFL bulb when you
come in to our Shelbyville office location
and pay your bill in person.



Change a bulb and make a difference!

Brace for the cold

Stay cozy indoors this fall and winter without sending your energy bills soaring.

Here's how:

Tape heavy-duty, clear plastic sheets to the inside of the frames of drafty windows, or purchase drapes or shades that fit snugly into the window frame.

Lower the thermostat by 10 or 15 degrees for eight hours a day to save up to 10 percent on heating and cooling bills. Try it overnight or while you're at work all day. Install a programmable thermostat that will automatically set the temperature at the times you want.

Lower the dial on the water heater to 120 degrees. Heating water accounts for approximately 18 percent of the energy your home uses, according to the U.S. Department of Energy.

Scour the house for gaps around plumbing pipes and cables for TVs, routers, and landlines, where cold air can get into the house and heated air can escape. Caulk or weatherstrip those gaps, and around doors and windows.

Close the damper to your wood-burning fireplace when you're not burning wood in it. Better yet, avoid using it. Those old fireplaces suck the warm air right out of a room and send it outdoors.



NRECA

Thank you!

Shelby Energy extends our sincere thanks to the community of Bedford and our many members who gave us the opportunity to provide services at the Bedford office location for so many years. The board and employees of Shelby Energy feel fortunate to be a part of your great community and look forward to serving members at one of our payment centers or at the Shelbyville office.



FIRE PREVENTION IT'S IN YOUR HANDS

From 2010 to 2014, the National Fire Protection Association estimated an average of **45,210 home fires** caused by **electrical failure** or **malfunction**, resulting in an estimated **420 deaths**, **1,370 injuries**, and **\$1.4 billion** in **property damage** each year.



PREVENTION

15

The National Electrical Code has had **15** revisions since 1974, the year the average home was built. **Is your home adequately protected?**



AFBI breakers and receptacles **protect** against arc faults and can **prevent** the majority of **electrical fires**.

52%

of electrical fires are caused by an **arc** or **short circuit**.

1999 Was your home built before **1999**? Call an electrician to ensure your home has **AFBIs**.



Any electrical maintenance should be performed by **qualified electricians** to ensure proper **NEC** and fire prevention **standards**.

DURING A FIRE EVERY SECOND COUNTS. PLAN 2 WAYS OUT.™

In a fire, **seconds count**. Seconds can mean the difference between residents of our community escaping safely from a fire or having their lives end in tragedy.

Test **monthly**, change battery **yearly**, replace alarm every **10 years**.



Have at least one **smoke alarm** on every level, outside each sleeping area, and in every bedroom.



Draw out a **fire escape plan**.



Conduct a **fire drill** twice a year, once in the day, once at night, with everyone in your home, and practice using **different ways out**.

Have **two ways out** of every room and make sure they're always **easily accessible**.



Have a designated **meeting space** outside your home and **never re-enter a burning building**.



For more fire prevention tips visit **ESFI.org**



www.facebook.com/ESFI.org

www.twitter.com/ESFI.org

www.youtube.com/ESFI.org

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Fire Prevention Week

This year's Fire Prevention Week is October 8–14. The theme is “Every Second Counts: Plan 2 Ways Out!” and reinforces the need for everyone to have an escape plan. In a fire, seconds count. Seconds can mean the difference between residents of our community escaping safely from a fire or having their lives end in tragedy. The Electrical Safety Foundation International (ESFI) offers safety tips to help protect your home and family.

- Smoke alarms: test monthly, change battery yearly, and replace alarm every 10 years.
- Have at least one smoke alarm on every level, outside each sleeping area, and in every bedroom.
- Draw out a fire escape plan.
- Conduct a fire drill twice a year, once in the day, once at night, with everyone in your home and practice using different ways out.
- Have two ways out of every room and make sure they're always easily accessible.
- Have a designated meeting space outside your home and never re-enter a burning building.

Attention Shelby Energy Members



Shelby Energy has partnered with GIS Landmark to assist with assessing our system and perform an inventory

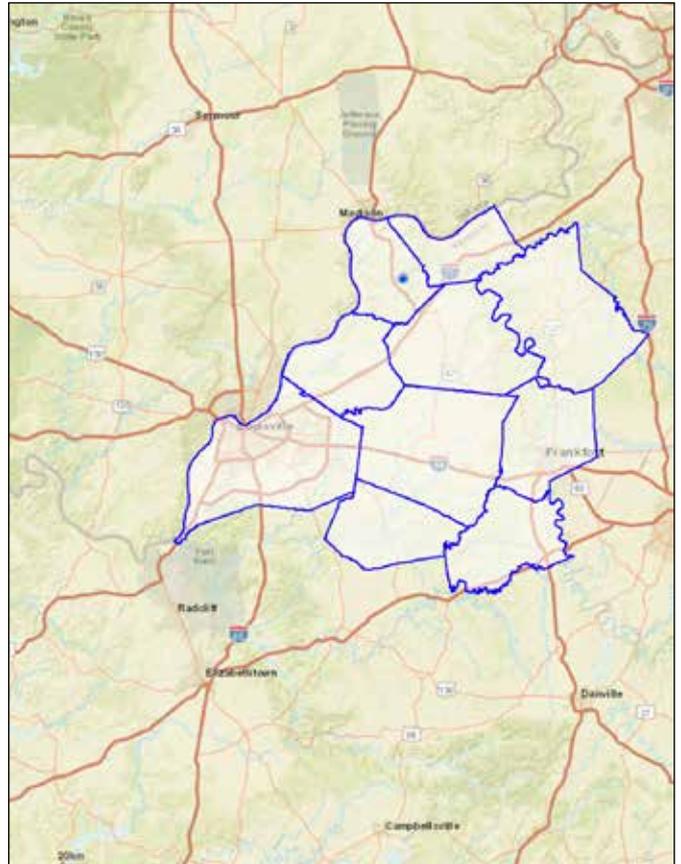
of our distribution plant. As a standard practice, utility industries perform this work every five to seven years to resolve any unforeseen problems. Resolving these issues improves reliability and reduces probabilities of issues in the future if not addressed.

We want to make our members aware of the work we are performing since safety is a primary concern for our members. If you notice a vehicle parked in your driveway or driving slowly down your street, please be aware that it could be GIS Landmark. They will have Shelby Energy markings clearly visible on their vehicles.

If you have any questions regarding the work they will be performing or any concerns, please feel free to contact our office at 1-800-292-6585. We will be providing updates on our website, Facebook and Twitter regarding the areas in which they will be working. We appreciate your cooperation in this effort, as we continue to provide safe, reliable, and cost-effective electric service. Thank you!

OUTAGE MAP

During times of inclement weather, please visit our website at www.ShelbyEnergy.com to view current outages on our system by clicking on "Outage Map" on the bottom of the left-hand navigation of our home page.



Dave is paying his electric bill with Shelby Energy's BANKDRAFT Service

- The *BANKDRAFT* payment option takes the hassle out of manually paying your bill. It is a stress free way to make your payment on time and avoid late fees.
- Your bank account will be debited on the due date of your bill each month.
- With the *BANKDRAFT* service you may elect to receive an e-bill rather than a paper bill.
- To sign up for *BANKDRAFT*, call 1-800-292-6585 to request the sign-up form or print the form located on the Billing Services page of our website at www.shelbyenergy.com.

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www.shelbyenergy.com

New participants of *BANKDRAFT* will receive a one-time \$10 bill credit!